

## Grantee Logic Model Instructions and Example

### What is a logic model?

The logic model in this grant proposal is the visual representation of the process and resources your organization will use to produce the desired measurable results pertaining to your program. Using a logic model is a way for the CMF to see how your program will work and with what impact, by summarizing complex information into a simple format.

### Outcomes:

We think of outcomes as those anticipated and measurable positive changes that occur from status quo as a result of your program or as correlated to your program. You will have the most influence over short and medium outcomes, which represent the first months and years of your program and focus on the individuals you directly impact. Longer term outcomes, which result in changes to systems, policies, and conditions, can be influenced by many factors beyond your program or initiative, but it is your intention and effort that your work may serve as a contributing factor in creating these shifts.

**Example:** We've created a fun example we hope will demonstrate the primary approach to completing a logic model.



<b>Program:</b> Change the Art World by Introducing New Painting Techniques, a project by Vincent van Gogh					
Inputs	Activities		Outcomes		
What we invest	What we do	Who we reach	Short Term (Changes in Knowledge)	Medium Term (Changes to Behavior)	Long Term (Changes to Condition)
My staff time, ideas, art supplies, sleeplessness, an ear, housing in Paris so I can work among art contemporaries like Émile Bernard and Paul Gauguin.	Create over 2100 high quality, original paintings using techniques never seen before while being part of the avant garde art circles of Paris.	10 other artists and 6 highly regarded art critics in my Parisian circle in the near term.	Other artists and art critics open their awareness to the techniques and style I've introduced; 10 or more pieces are published by art critics about the value (or lack thereof), of my work, exposing thousands of people to the existence of my work.	At least 20 artists exposed to my work will begin incorporating my techniques and elements; My reputation and the value of my paintings will begin to grow in the early 20th century as elements of my painting style come to be incorporated by the Fauves and German Expressionists.	My art will become canonized in art history and have influenced thousands of artists. By 2020, I will be a household name, my works will be among the world's most expensive paintings to have ever sold, art historians will trace the influence of my work, and millions will be exposed to my art in major museums and shift their perspectives of what art can be and what art can risk, even if unpopular in the moment.

**Grantee Logic Model Form:**

<b>Program:</b>					
Inputs	Activities		Outcomes		
What we invest	What we do	Who we reach	Short Term (Changes in Knowledge)	Medium Term (Changes to Behavior)	Long Term (Changes to Condition)