

## *2025 Copic Humanitarian Award-Nebraska:*

# **Dr. Bob Bleicher**

Copic and the Nebraska Medical Association (NMA) proudly named Dr. Bob Bleicher as the 2025 recipient of the NMA/Copic Physician Humanitarian Award. Dr. Bleicher is a Lincoln-based physician who is recognized for his dedication to service and commitment to the well-being of others.

Dr. Bleicher's background is in Internal Medicine and Pulmonology, and he has served as a dedicated volunteer with many organizations throughout Lincoln and Lancaster County. He has been an active member of the Lancaster Medical Society and NMA for over 40 years. After leaving his pulmonary practice he became certified in hospice medicine and opened Horizon Hospice which has become one of Lincoln's premier hospice services. He and his wife, Stacie Bleicher a pediatrician, are exemplary models of the service mentality in their community.

Dr. Bleicher volunteered countless hours at Clinic with a Heart, a free clinic serving uninsured and underinsured patients as well as supported the Lancaster County Medical Society's Medial Assistance Program, which helps thousands of patients each year access specialty care. He is cherished by Clinic with a Heart for showing up to provide care and support with humility and kindness, often stepping in to cover additional shifts when needed.

Dr. Bleicher is also involved with the Osher Lifelong Learning Institute, a program through the University of Lincoln that develops and offers educational programs for individuals over 50 year of age. Dr. Bleicher is currently on the advisory board and assists with the curriculum committee. In these roles he helps highlight the medical community as well as new trends in medicine. In addition, he is a board member of Bluestem Health Care, a federally qualified health center. In this role, he supports connecting providers and patients with community programs.

For the \$10,000 donation associated with the award, Dr. Bleicher chose three health care-related organizations that reflect his values and commitment to community care: Clinic with a Heart, The Nebraska Medical Association Foundation, and Lancaster Medical Society Foundation.

To learn more about the Copic Humanitarian Award or to nominate a physician, visit our website: [www.copic.com/about-copic/copic-humanitarian-award](http://www.copic.com/about-copic/copic-humanitarian-award) or email Laura Wadleigh at [lwadleigh@copic.com](mailto:lwadleigh@copic.com).